

Design of English Vocabulary Pictures Card Media For Teach Vocabulary at Elementary School

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Abstrak

penelitian ini berfokus pada desain media english vocabulary pictures card yang ditujukan untuk kelas IV-A di MIN 6 Jembrana Bali untuk mengajarkan kosakata berbahasa inggris. perlunya pengembangan media pembelajaran yang menunjang pembelajaran bahasa inggris menarik dan tidak hanya itu media yang digunakan untuk mengajarkan bahasa inggris pada kelas IV-A min 6 jembrana sudah tidak layak digunakan maka dari itu peneliti mengembangkan media english vocabulary pictures card. namun pada penelitian hanya berfokus pada desain media. Metode penelitian yang digunakan dalam penelitian ini adalah penelitian dan pengembangan atau lebih dikenal dengan istilah Development Research dengan menggunakan model ADDIE. Alat pengumpulan data dalam penelitian ini adalah observasi, wawancara, angket dan dokumentasi. Sumber data dalam penelitian dibagi menjadi data kualitatif dan kuantitatif. Desain Media English Vocabulary Pictures card dibuat berdasarkan analisis kebutuhan yang mencakup karakteristik peserta didik dan ketertarikan peserta didik terhadap media pembelajaran

Kata kunci: Kosakata Bahasa Inggris, Media Kartu, Pembelajaran Kosakata.

Abstract

this research focuses on the design of media english vocabulary pictures cards aimed at class IV-A at MIN 6 Jembrana Bali to teach English vocabulary. the need for the development of learning media that supports interesting English learning and not only that the media used to teach English in class IV-A min 6 jembrana is not suitable for use, therefore researchers developed media english vocabulary pictures cards. but the research only focuses on media design. The research method used in this research is research and development or better known as Development Research using the ADDIE model. Data collection tools in this research are observation, interview, questionnaire and documentation. Data sources in the study are divided into qualitative and quantitative data. The design of English Vocabulary Pictures card Media is made based on the needs analysis which includes the characteristics of students and students' interest in learning media.

Keywords: English Vocabulary, Card Media, Teach Vocabulary.

INTRODUCTION

In education, language learning is very important. Humans can think without using language, but the existence of language makes it easier to improve the ability to learn and remember, solve problems and draw conclusions. In teaching and learning, good language skills are needed to facilitate the transfer of knowledge (Agung et al., 2021). Language skills are able to improve students' learning abilities including remembering subject matter, solving problems and being able to draw conclusions according to the material they learn (Seliani et al., 2022). Language makes it easier for teachers and students to communicate, so that learning objectives can be conveyed (Aslan, 2011).

English as one of the subjects. In the Education Unit Level Curriculum (KTSP), English lessons at SD/MI are one of the subjects at school. English subject matter is included in the KTSP curriculum and has been prepared by the government. Unlike the 2013 curriculum, English lessons at SD / MI are included in extracurricular activities, which are carried out outside of class hours (Rozi et al., 2021). English lessons in the 2013 curriculum are not eliminated, it's just not included in the lesson hours so that English lessons are included in school extracurricular activities (Taharyanti, 2017).

English lessons are one of the scourges for some students so it is necessary to find ways to make the lesson process more effective can take place smoothly so that students can be helped to learn to master vocabulary in English. Vocabulary mastery is the main requirement for the ability that must be possessed by students in the process of learning English because the more vocabulary they have, the smoother the communication, and the greater the language skills, but sometimes vocabulary mastery is often not considered (Luardini, 2020).

Vocabulary mastery can be applied by teachers well if teachers can determine learning methods and approaches that are appropriate to the age and ability level of students in receiving learning so that students can understand the vocabulary that has been taught (Nashir & Laili, 2018). In addition, teachers are also able to apply fun and appropriate English learning strategies for their students by designing creative, interesting, not boring

and not monotonous learning media for students (Agus & Syafei, 2016). Learning media can be used to stimulate students' thoughts, feelings, attention, interest and attention because it can convey messages from sender to receiver in the learning process (Chotimah, 2021).

Media also provides great benefits in learning activities to motivate and arouse students' interest in mastering English vocabulary (Agung et al., 2021). Students need to master vocabulary. Vocabulary is an important component of language. Vocabulary is the most powerful component of language. In using language, learners who are rich in vocabulary will succeed in expression skills (Pimada et al., 2020). Vocabulary is the number of words that when combined form a language. A person will have difficulty in communication if they lack understanding of language, so it will be difficult to develop their language (Laila, 2019).

One way to make English learning effective is by using learning media. Learning media is an inseparable part of the teaching and learning process. For the realization of educational goals in general and school learning goals in particular (Hamer & Rohimajaya, 2018). With the learning media, it is hoped that the learning objectives will be conveyed as desired. The existence of media makes it easier for teachers to transfer knowledge and makes it easier for students to understand about the learning (Sari et al., 2018). The delivery of material and messages in the learning process will be easier and more effective, so that it will increase the interest and motivation of students in learning English.

One of the learning media is card media or card media. Card media is one of the printed learning media. Card media contains images (objects, animals, and so on) that can train learners and enrich vocabulary. The cards become clues or stimuli for learners to give a good response. And card media can be used in learning English. Card media is also quite effective, easy to make, and does not require a lot of money. Card media materials used are very easy to obtain and are often found in everyday life. Card media can also make children active and learn while playing (Herlina, 2021).

Using English vocabulary cards can help improve learners' linguistic intelligence at a basic level (Aba, 2019). This is because using English vocabulary cards helps learners expand their vocabulary and understand English grammatical concepts in an effective and fun way. By expanding vocabulary, learners can improve their understanding and skills in

English. In addition, understanding English grammatical concepts is also important in learning English correctly (Bulan & Idhar, 2021). English vocabulary cards can also help learners remember English vocabulary and grammatical concepts more easily.

Based on the situation analysis, the learning media used in the English learning process in Class IV at MIN 6 Jembrana Bali is still not optimal. The teaching aids used in the English learning process are still minimal. Even though teaching aids are very important in order to attract students to learn English and foster interest in learning for students. The English learning process is still lecture-based and most of the English lessons in the classroom are conducted by the teacher using textbooks as learning resources. and also in class IV there are only vocabulary posters that are rarely used by teachers when teaching, therefore researchers want to develop an English vocabulary picture card media to help students understand and memorize English vocabulary easily. As a result, students perceive English as a difficult subject and cause boredom or lack of enthusiasm in learning it. In addition, students often forget to mention the vocabulary in English, especially the names of objects that they have learned.

By looking at this background, researchers conducted research on the development of English vocabulary card media. The existence of learning media using picture card media is expected to help students in mastering English vocabulary. In addition, it can help teachers in providing material so that students achieve better grades. In addition, researchers hope that this English vocabulary card media can provide an elementary / MI learning media that can be used by teachers in learning English vocabulary and can facilitate teachers in teaching in an interesting way.

METHOD

The research method used in this research is the Research and Development (R & D) method. Research and Development (R & D) method is a research method used to produce certain products, and test the effectiveness of these products (Sari et al., 2018).

There are several development models including the KEMP model, Dick and Carrey model, Assure model, Hannafin & Peck model, Gagne and Briggs model and ADDIE model. In this study, researcher used the development model, namely the ADDIE model. One of the functions of this model is generic learning design that facilitates a well-organized process in making learning media for classroom-oriented and online learning. The ADDIE model is a simple framework useful for designing learning where the process can be applied in a variety of settings due to its general structure (Setyawan et al., 2020). ADDIE stands for Analysis, Design, Development, Implementation, and Evaluation developed by Dick and Carry 1996. This research only focuses on the design stage of English vocabulary picture card media aimed at class IV-A at MIN 6 Jembrana. as for data collection tools in research in the form of observation and interviews.

RESULT AND DISCUSSION

The results and discussion in this research and development of English vocabulary pictures card media are only at the analysis and design stages:

1. Analisis Stage

Before developing English Vocabulary Pictures Cards based on the steps adopted ADDIE, the writer conducted observation and interview to gain information related to the extent to which the product needed to teach English vocabulary. The extent needed was analyzed by using need analysis that consist of students' need analysis and teacher's need analysis.

a. Student's Need Analysis

The observation and interview to gain students' need analysis were conducted on Monday, September 11, 2023.

Firstly, the observation was conducted to know the real teaching and learning process in the fourth grade classroom. Based on the result of observation, it was found that teacher used traditional method more to teach the students. Teacher taught vocabulary to students by writing the Indonesia words on whiteboard and asked students to look for the meanings in dictionary. After that, teacher gave assignment to students. This kind of activities made students less

interested in learning. Most of them preferred playing with friends to doing the assignment from teacher. This condition made the classroom atmosphere uncondusive. They were noisy with their own business but less active in learning process.

After the observation done, then interview was conducted to strengthen the result of observation. The interview that consisted of 8 questions was given to 20 students. The results of interview are concluded as follow: teacher rarely used teaching media in the teaching process; students were not active in using media do to the lack of teaching media provided by teacher; students like to learn by using media and game; kinds of media that students like are picture and video; students felt difficulty in mastering English vocabulary because English is hard and the learning process is boring and not interesting, those made them not interested in learning English; the last, students agreed if teacher teaches English vocabulary by using cards because it is interesting and pleasing.

From the explanation about, it can be taken in general that students need a teaching medium to enhance their spirit in learning English vocabulary. They need something that can make them actively participate in the learning process so they can remember the material easily. One of the teaching media is in the form of card.

b. Teacher's Need Analysis

In line with the findings above, the interview to English teacher also met some results. English teacher faced some problems in teaching English to the fourth grade students of MIN 6 Jembrana Bali. The first problem came from students itself. Teacher stated that students' had less motivation to learn English; Some of them mostly did not bring dictionary in every English classroom, perhaps it is important for them. The second problem came from school. School did not facilitate enough media to teach English. The third problem came from teacher. Teacher said that she had limited time to provide media to teach students in the classroom. She argued that developing English Vocabulary Card as media to teach vocabulary was needed.

The result of students' need analysis and teacher's need analysis show that there are some problems faced by students and teacher in English learning process and also potential that can be developed. The potential that can be developed is card vocabulary development as medium to teach English vocabulary.

2. Design Stage

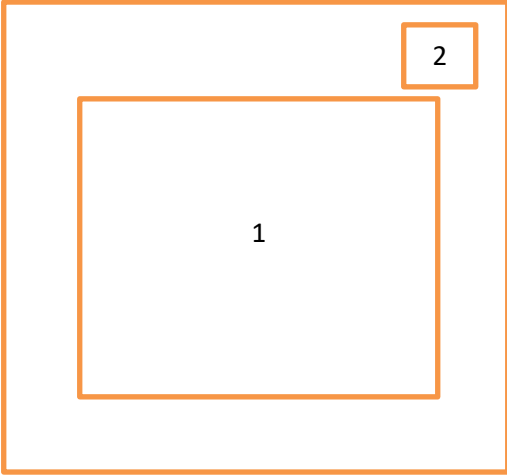
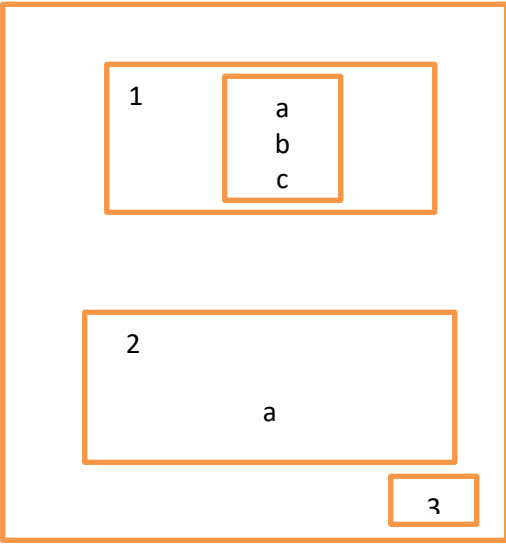
After need analysis done, the next step is collecting some data and information that can be used as materials to produce the product. The data information related to the development of this medium gained from some sources. They were: English teacher, fourth grade students, internet, journals, literature review, and also some expert opinion. The data were pictures, materials, syllabus, games, etc.

After collecting the data, the next step is developing preliminary form of product. The medium was designed from September 2023 to October 2023. The result of medium design before being validated as follow:

- a. Box, included: title and some information related to the product.
- b. Some cards and its English translation

The cards are divided into three series, , Job Series, Hobby Series, and the last one is Bedroom Series. Job series consist of 30 cards. The base colour of this series is Red. Hobby series consist of 18 cards with pink color as the base color. The last, bedroom series consist of 24 cards. The base color of this series is Yellow. The development of English Vocabulary Pictures Card media was preceded by designing a prototype first

Table 4.1
 Design Prototype English Vocabulary Pictures Card

No	Parts and Components	Design
1.	front of the card design 1. Pictures of the vocabulary 2. UIN Khas Jember Logo	
	back of the card design 1. Text Box inside the text box there is a. English Vocabulary b. How To Pronounce the Vocabulary c. English vocabulary meaning in Indonesian 2. Text Box inside the text box there is a. example sentences based on vocabulary 3. Uin Khas Jember Logo	

c. Manual Book

Every manual book of each series consists of:

- 1) Cover, included: title of book and writer's identity.
- 2) Preface
- 3) Introduction, included: basic competence, and learning aims.
- 4) Content, divided into:
 - a) Procedure, included some games that can be used to play the medium.
 - b) Mini dictionary

After the media design prototype has been made, the researcher designs the media english vocabulary pictures cards through the canva application. the following are the results of the media design english vocabulary pictures cards:



Figure 1. English Vocabulary Pictures Card

CONCLUSIONS

The learning media designed and developed in this study are in the form of media english vocabulary pictures cards aimed at class IV-A MIN 6 Jember based on a needs analysis of the characteristics of class IV-A students. in this study using ADDIE research and

development model but the discussion in this study only until the design stage. as for the material used in this media, namely material Hobbies, Jobs and Things in our bedroom. The components in this English vocabulary picture card are vocabulary pictures, English vocabulary, how to pronounce vocabulary and translate English vocabulary into Indonesian.

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